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Born April 21st, 1977 (48 y.o.)

**Documentation specialist
 for developer ecosystems
 and knowledge platforms**

Summary

Bilingual documentation and developer experience expert with 25+ years in technical communication, developer ecosystems, and open-source communities.

I specialize in developer documentation, API ecosystems, and large-scale knowledge management. Extensive experience in documentation strategy and developer community management.

Notable professional experiences

Since May 2023	Chiliz / Socios.com – The Sports Blockchain – Lyon/Malta (on-site/hybrid) https://www.chiliz.com/ , https://www.socios.com/ , and https://docs.chiliz.com/
Senior Tech Writer & Knowledge Manager	<ul style="list-style-type: none"> ● Sole author and maintainer of developer documentation for Chiliz Chain, including blockchain developer guides and platform documentation. ● Produce and maintain the Socios.com API documentation. ● Lead a company-wide initiative to consolidate knowledge into a central platform.
November 2019 to March 2023	PayFit – Online payroll and HR software – Lyon/Paris (remote/hybrid) https://www.payfit.com/ and https://backstage.payfit.com/
Head of Tech Content & Knowledge Manager	<ul style="list-style-type: none"> ● Sole technical writer supporting a 200+ person product organization, delivering documentation for multiple engineering teams and establishing company-wide documentation standards. ● Led the whole company in adopting an improved knowledge architecture. ● Creator and “Editor-in-chief” of the Backstage technical blog; first UX Writer; organizer of internal tech events.
October 2017 to November 2019	Sigfox – IoT / “0G” telecom operator – Paris/Toulouse (on-site) https://www.sigfox.com/ and https://build.sigfox.com/
Head of Content	<ul style="list-style-type: none"> ● Defined content strategy for Sigfox Build, the company’s developer portal. ● Organized and moderated the Partner Network portal. ● Led the redesign of the Sens’it developer kit documentation.
May 2011 to October 2017	PrestaShop – Open source software for creating online shops – Paris (on-site) http://www.prestashop.com and http://doc.prestashop.com
Documentation Manager & Open-Source Community Advocate	<ul style="list-style-type: none"> ● Responsible for all documentation (FR/EN) across four major releases. ● Acted as an interface between the company and the open-source community, helping external contributors navigate documentation and platform changes. ● Creator and “Editor-in-chief” of the http://build.prestashop.com tech blog. ● Represented PrestaShop in FLOSS events, developer conferences, and meetups.
February 2007 to February 2010	Netvibes.com – Customizable homepage – Paris (on-site) http://www.netvibes.com and http://dev.netvibes.com
Developer Network Manager	<ul style="list-style-type: none"> ● Built and managed the Netvibes developer network, supporting developers building widgets for the platform. ● Provided technical support to partners and developers using the UWA API.
September 2002 to February 2007	Journal du Net Développeurs – Resources for developers – Boulogne-Bill. (on-site) http://www.journaldunet.com/developpeur/
Tech Journalist	<ul style="list-style-type: none"> ● Sole editor responsible for the developer-focused section of Journal du Net. ● Wrote tutorials, interviews, and industry news for 500,000+ monthly readers.

Additional professional experiences

August 2010 to February 2011	4D / Wakanda – Open-source platform for building web applications Technical Writer: Produced developer documentation for the platform.
March 2001 to August 2002	Praktica.net – Webzine for digital creatives Editorial assistant (internship): Produced content about webdesign culture.

Core expertise

Developer Documentation	<ul style="list-style-type: none">● Developer portals, API documentation, technical guides.● Information architecture and documentation strategy.● Docs-as-code environments, Markdown workflows.
Knowledge Management	<ul style="list-style-type: none">● Internal knowledge platforms (Notion, Confluence).● Documentation governance and cross-team knowledge sharing.● Consolidation and migration of distributed knowledge bases.
Developer Ecosystems	<ul style="list-style-type: none">● Open-source communities and contributor relations.● Developer onboarding and technical communication.● Conferences, meetups, and community engagement.
Technical Content Strategy	<ul style="list-style-type: none">● Engineering blogs and technical storytelling.● Editorial leadership and content governance.● Developer experience and platform communication.
Tools & Technologies	<ul style="list-style-type: none">● Markdown, Git.● WordPress, Ghost, Jekyll.● Confluence, Notion, GitBook.● HTML, CSS, JavaScript, PHP, web standards.● Jira, Figma, Miro.

Community & Open-Source Contributions

- **Co-founder & President of WordPress Francophone (2005 – 2015):**
Co-founded the non-profit organization and served as its president. Handled the French translation of WordPress and supported the growth of the French-speaking WordPress ecosystem through community events including WordCamp Paris, WordCamp Europe, barcamps, and meetups.
- **Co-author of the WordPress book** for Pearson France (three editions: 2009, 2010, 2013).
- **Member of the Paris-Web conference organizing team (2009 – 2016):**
Co-organized Paris-Web, a major annual conference dedicated to web development, open standards, accessibility, and sustainable web practices.
- **Speaker** at WordCamp Europe, Paris-Web, PHP Forum, the Community Leadership Summit.

Areas of interest

- Personal blog: <http://xavier.borderie.net/blog/>, writing about music, web culture, and personal projects.
- Musician (guitar, bass, ukulele, piano): covers, compositions, amateur concerts.
- Music, photography, cinema, reading, and web culture.

Education

- **Multimedia Development & Web Technologies**
Institut International du Multimédia (IIM)
Institut d'Études Supérieures des Arts (IESA)
- Preparatory year in Computer Science — EPITA
- Baccalauréat — Mathematics & Physics